













## community impact & deposit growth through sustainability

- Case Study
  - Mid-sized credit union
  - Colorado, USA
  - 2022 YTD
- Electronic waste collection
  - 49,985 lbs (22,673 kg)
- Household hazardous waste collection
  - 8,261 lbs (3,747 kg)
- Bike repair drives
  - 120 bikes
- General sustainability community events
  - Earth Day
  - Nature exploration/education
  - Litter/water cleanups
- Minimum deposits from sustainability events \$436,069
  - 2023 2024 YTD

